PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

In the PATENT APPLICATION of:

Michael J. Fell

Application No.: 09/989,636

Confirmation No.: 1159

Filed:

November 20, 2001

For: METHOD AND DEVICE FOR

MERCHANDISING A PRODUCT

Group:

3632

Examiner:

Alfred J. Wujciak, III

Our File:

MMD-PT004.1

Date:

November 21, 2003

Via facsimile

to: 703-872-9326

RECEIVED
CENTRAL FAX CENTER

NOV 2 1 2003

AMENDMENT PURSUANT TO 37 C.F.R. §1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The following Amendment and Remarks are respectfully submitted in response to the Office Action, dated May 23, 2003. A petition for an extension of time is filed herewith which makes this application timely. Entry of the following Amendment and Remarks, without prejudice or disclaimer, is respectfully requested.

11/24/2003 SLUANG1 00000003 09989636

02 FC:2201

43.00 OP